



FOR IMMEDIATE RELEASE

Chariot International Joins NKBA Global Connect Subscription Program
The Only Fully Automated Cut-To-Size Stone Fabrication Facility in India

HACKETTSTOWN, NJ – (April 26, 2022) – The [National Kitchen & Bath Association \(NKBA\)](#), representing nearly 50,000 North American kitchen and bath industry professionals and owners of the Kitchen and Bath Industry Show (KBIS), announces its newest NKBA Global Connect Program Member: Chariot International, a unique Indian Stone Company who has been exporting locally quarried natural stones since 1994.

Over the past 25 years Chariot International has committed to cultivating a global presence by expanding offices & warehouses to the U.S., Europe, and Asia. With their headquarters in Bangalore, India, 115 employees, and 7 manufacturing locations nationwide including their pride and joy “The Only Fully Automated Cut-To-Size Stone Fabrication Facility in India”. Chariot International has become a well-established and reputable manufacturing and exporting business of sandstone, granite, quartz, porcelain materials and more.

“Two years ago, there was an enforcement drift against Chinese manufacturing material influencing the market to change, leaving US customers in the air about what to do with their demand,” said Kristofer J Putz, Assistant Vice President, Chariot International. “We saw this as an opportunity to initiate setting up a fully automated fabrication facility catered towards cut-to-size commercial and residential jobs. We are the only company that is fully automated.”

Chariot International’s sourcing philosophy is unique in that they have established their facilities and partnerships with equity investments, closest to the quarries to reduce transportation costs. Besides having an in-house granite plant, Chariot has partnered with additional quartz facilities located near their facility who also share the same values and objectives: to supply all customers with premium quality quartz slabs, processed under the strictest of international standards and at unrivalled prices.

“We want to capture the whole North American market and become the biggest supporter and partner for K&B commercial and residential requirements,” shared Sandeep K. Wadhwa, Managing Director at Chariot International. “Currently we are in New York, Atlanta and Florida, however, we would like to expand and are excited to demonstrate our abilities at KBIS and through our membership in the NKBA!”

The NKBA Global Connect Subscription program offers a robust package of resources and connections to help international brands enter the North American kitchen and bath marketplace. Access to industry experts, proprietary NKBA market data, North American design and construction insights, VIP events and networking programs give NKBA Global



Connect Subscribers a unique view into the market *before* they commit to launch. For more information on NKBA Global Connect please contact globalconnect@nkba.org.

“We are so pleased to welcome Chariot International into the NKBA Global Connect program,” said Suzie Williford, EVP and Chief Strategy Office of NKBA. “We have built an outstanding program, designed to help marketers navigate the vast North American kitchen and bath market, and it’s gratifying to see it embraced.”

To learn more about Chariot International visit www.chariotinternational.com.

About NKBA Global Connect

The NKBA Global Connect goal is to expand the visibility of the NKBA and the Association’s premier trade show event – the Kitchen & Bath Industry Show (KBIS) – internationally with design professionals, brands, influencers and other industry constituents. The initiative is designed to facilitate discussion on conducting business and participating in trade development events in North America and, conversely, in Europe and beyond for North American brands looking to extend their global footprint.

About the National Kitchen & Bath Association and the Kitchen & Bath Industry Show

The National Kitchen & Bath Association (NKBA) is the not-for-profit trade association that owns the Kitchen & Bath Industry Show® (KBIS), as part of Design & Construction Week® (DCW). With nearly 50,000 members in all segments of the kitchen and bath and design and remodeling industry, the NKBA has educated and led the industry since the association’s founding in 1963. The NKBA envisions a world where everyone enjoys safe, beautiful and functional kitchen and bath spaces. The mission of the NKBA is to inspire, lead and empower the kitchen and bath industry through the creations of certifications, specialty badges, marketplaces and networks. For more information, visit www.NKBA.org or call 1-800-THE-NKBA (843-6522).

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